

## Daiichi Sankyo, Inc.'s Facebook Community Guidelines

Welcome to the Daiichi Sankyo U.S. Facebook page and thank you for joining our community. We appreciate the opportunity to connect with you and ask that if you leave a comment or ask a question, please follow these Community Guidelines to ensure everyone who visits this page has the best experience possible.

As a pharmaceutical company, we work in a highly-regulated industry with unique legal considerations. Therefore, we are not permitted to engage in discussions about our products, other companies' products or treatment options on this page. These discussions are best held offline with a health care professional.

Because of these regulations, we may delete or not respond to comments on the Daiichi Sankyo US Facebook page, without limitation, that:

- Name our or other companies' products (including those in clinical trials)
- Offer health or medical advice
- Include profanity, defamatory, libelous, offensive, abusive, discriminatory harassing, or demeaning content, including images, videos, and links
- Are disparaging, threatening, condone violence or illegal behavior
- Contain personal information, such as the names of individuals, email addresses, phone numbers, personal photos, or videos
- Contain proprietary, confidential, sensitive, or non-public information
- Violate copyright or intellectual property rights
- Are commercial in nature with an intent to sell products and services, or recruit fans and followers to other social communities
- Contain information that is false, inaccurate, or misleading
- Are excessively repetitive and/or disruptive to the community (SPAM); or posts that don't follow [Facebook's policies or terms of service](#).

Please be aware that followers who violate the above rules may be blocked from our Facebook page.

Content from Facebook profiles that the U.S. Daiichi Sankyo page likes, or shares, are not an indication of a Daiichi Sankyo endorsement of these profiles, nor is it an indication that we are engaged in a business relationship with the content authors. Daiichi Sankyo is not responsible for and does not assume any liability for any such third-party content. Nothing provided on these channels constitutes an offer or invitation to invest or deal in Daiichi Sankyo securities.

### Reporting Adverse Reactions

If you believe you have experienced a medical side effect from a Daiichi Sankyo product, please consult your physician, pharmacist, or other healthcare professional immediately. We encourage you to report any product issues or questions to [our Contact Center](#) at 1-877-4 DS-PROD (1-877-437-7763). Health professionals, consumers and patients can voluntarily report observed or suspected adverse events for human medical products to FDA at [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or by calling 1-800-FDA-1088.

It is not recommended to share any specific personal or health related information on Facebook or other social media sites. Please be aware that Daiichi Sankyo may need to contact any individual who includes a post with details related to any medical side effects or product issues to find out more information. Posts

with sensitive personal health information may be removed from the Daiichi Sankyo US Facebook page due to legal obligations concerning drug safety reporting.

**Using and storing personal identifying information**

Daiichi Sankyo will not disclose or share personal identifying information on its Facebook account unless we have obtained proper consent. In the case of reporting a side effect or product issue, we will need to store and use personal identifying information, such as your name, location, health-related information or similar, in accordance with applicable laws. This information is required to be submitted to the Daiichi Sankyo Pharmacovigilance and Patient Safety department and/or regulatory authorities, and stored for auditing purposes.

In some instances, Daiichi Sankyo may choose to use third-party service providers to help us manage comments and messages, which means that they too would have access to any personal identifying information you share with us. Such third-party service providers are contractually bound and trained to ensure an adequate protection and security of your personal identifying information.

Please note that Facebook also has access to information you share with us. For more details read the [Facebook Privacy Policy](#).

Thank you for reading and being a part of the US Daiichi Sankyo Facebook community.